Exhibitor & Supporter Prospectus

IEEE Quantum Week

NEW EVENT

DENVER—BROOMFIELD, COLORADO USA
12–16 OCTOBER 2020
Secure Your Sponsorship Now—Contact Us Today!

Regan Pickett
r.pickett@computer.org
+1 714-822-8022
qce.quantum.ieee.org
International and Multifaceted

Quantum Week is an interdisciplinary conference and exhibition with a unique focus on quantum technology, research, and development. This event brings together the world's innovators to showcase quantum research, practice, applications, education, and training. Conference programs will include sessions, tutorials, and workshops.

We invite you to exhibit and to showcase your products at the leading industry and academic event that combines the brightest minds, most innovative research, and most exciting companies working with quantum computing and engineering.

Learn more at qce.quantum.ieee.org/about.

12–16 October
Keynotes, Papers, Panels, Tutorials, and Workshops

12–15 October
Exhibits and Receptions

Conference Venue
Omni Interlocken Hotel & Resort Denver—Broomfield

More details at qce.quantum.ieee.org/important-dates.
Why Become a Supporter?

IEEE Quantum Week provides various ways for sponsors to support the community while gaining exposure as well as other benefits which include:

- Connecting with international experts and influencers who can evaluate your products and influence their adoption
- Positioning your company as a leader in the Quantum Computing space
- Gaining worldwide recognition and visibility for your brand with enhanced branding opportunities
- Demonstrating your company as a thought leader and position your technology in front of tech-savvy influencers
- Creating opportunities to recruit top tech talent—build relationships with in-demand professionals
- Fostering employee development—give conference passes to technical staff who will develop deeper connections with industry peers and bring new ideas back to your company
- Ensuring continued exposure to thousands by being listed as a sponsoring company in the published proceedings, hosted on IEEE Xplore.

Maximize your presence at the conference with a Platinum, Gold, Silver, or Bronze investment.
Stand Out at IEEE Quantum Week

Supporter Packages

**Platinum Supporter**
- All benefits of Gold Support
- Four complimentary registrations (total)
- 1-minute video presentation during one keynote opening (video provided by supporter)
- Literature distribution at event (placed on keynote seats)

$15,000

**Gold Supporter**
- All benefits of Silver Support
- Logo on cover of program
- 2-minute presentation during supporter session
- Full-page ad in final program
- Logo on supporter signage
- Literature distribution at event
- Three complimentary registrations (total)

$10,000

**Silver Supporter**
- Exhibit Booth
- Logo on website home page
- Tote bag insert
- Half-page ad in final program
- Recognition in proceedings
- Company name on supporter signage

$5,000

**Bronze Supporter**
- 6’ Table Top
- Two chairs
- Listing in the final program

$3,000

**Single Supporter Items**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tote bag</td>
<td>$2000</td>
<td>Logo and company name on each tote bag</td>
</tr>
<tr>
<td>Name badge</td>
<td>$1000</td>
<td>Logo on registration badges</td>
</tr>
<tr>
<td>Lanyard</td>
<td>$2000</td>
<td>Logo on registration lanyard</td>
</tr>
<tr>
<td>Coffee break</td>
<td>$5000</td>
<td>Recognition on table, in final program, and online</td>
</tr>
<tr>
<td>Luncheon</td>
<td>$7000</td>
<td>2-3 minute speaking opportunity, recognition on luncheon signage, in final program, and online</td>
</tr>
<tr>
<td>Reception</td>
<td>$7000</td>
<td>2-3 minute speaking opportunity, recognition on reception signage, in final program, and online</td>
</tr>
<tr>
<td>Final Program Ad</td>
<td>$1000</td>
<td>Pricing by the full page</td>
</tr>
<tr>
<td>Student Mentorship-Program</td>
<td>$5000</td>
<td>Sponsors may send a mentor representative and will receive copies of participating students’ CVs</td>
</tr>
<tr>
<td>Mobile App</td>
<td>$3000</td>
<td>Exclusive supporter branding on the conference mobile app</td>
</tr>
</tbody>
</table>
# SUPPORTER APPLICATION

**INSTRUCTIONS:** Complete all sections. Obtain authorized signature. Application will be confirmed in writing.

## 1. COMPANY INFORMATION

Please type company and exhibitor name as it should be published.

<table>
<thead>
<tr>
<th>Company Name:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Street Address:</td>
</tr>
<tr>
<td>City/State/Postal/Country:</td>
</tr>
<tr>
<td>Website URL:</td>
</tr>
</tbody>
</table>

## 2. CONTACT INFORMATION

Individual to receive all information on exhibit logistics and operations.

<table>
<thead>
<tr>
<th>Name:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title:</td>
</tr>
<tr>
<td>Phone:</td>
</tr>
<tr>
<td>Email:</td>
</tr>
<tr>
<td>☐ We would like to be contacted regarding promotional opportunities.</td>
</tr>
</tbody>
</table>

## 3. SUPPORTER PACKAGES

Details on page 3 of prospectus.

- Platinum — $15,000
- Gold — $10,000
- Silver — $5,000
- Bronze — $3,000

**TOTAL Supporter Packages Fee = $**

## 4. SINGLE SUPPORTER ITEMS

Details on page 3 of prospectus.

- Tote bag — $2000
- Name badge — $1000
- Lanyard — $2000
- Coffee break — $5000
- Luncheon — $7000
- Reception — $7000
- Final Program Ad — $1000
- Student Mentorship Program — $5000
- Mobile App — $3000

**TOTAL Single Supporter Items Fee = $**

## 5. PAYMENT INFORMATION

<table>
<thead>
<tr>
<th>Supporter Packages</th>
<th>= $</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single Supporter Items</td>
<td>= $</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>= $</td>
</tr>
</tbody>
</table>

Note: Supporter and Expo Space balance is due upon receipt of invoice.

Payments can be made via bank transfer, check, or credit card.

## 6. AUTHORIZED SIGNATURE

This Application shall not be confirmed unless and until it is accepted and approved in writing by the IEEE Computer Society. You are hereby authorized to reserve space for our use at IEEE Quantum Week. We agree to exhibit under and comply with the terms and conditions of the agreement and by the guidelines provided.

<table>
<thead>
<tr>
<th>Name (Print):</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title:</td>
</tr>
<tr>
<td>Signature:</td>
</tr>
<tr>
<td>Date (mm/dd/yyyy):</td>
</tr>
</tbody>
</table>

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**SUBMIT APPLICATION TO:**

Amir Draquez  
IEEE Computer Society, Sales Management  
Email: adraquez@computer.org  
Phone: +1 714-816-2119  ·  Fax: +1 714-821-4010  
QW 2020 c/o IEEE Computer Society  
10662 Los Vaqueros Circle  
Los Alamitos, CA 90720-1314, USA
IEEE Quantum Week 2020 Exhibits Terms and Conditions

1. Organizer Principal Purpose
The word “Organizer” as used herein shall mean the IEEE Quantum Week and the Institute of Electrical and Electronics Engineering (IEEE) Computer Society. The word “Management” as used herein shall mean the representatives acting for it in the management of the Exhibition. The main purpose of the Organizer and Exhibition is educational and the Exhibit and staged in conjunction with the Conference is a vital element of this educational process. The Organizer and the Exhibitor agree that the purpose of the Exhibition is exclusively for the education of persons attending the Conference, and will conduct themselves accordingly.

2. Sub-Leasing
Exhibitor may not sublet his/her space, nor any part thereof, nor exhibit, offer for sale, give as a premium, or advertise articles not manufactured or sold in his/her own name, except where such articles are required for the proper demonstration or operation of Exhibitor’s display, in which case identification of such articles shall be limited to the regular nameplate or other identification which in standard practice appears normally on them. Exhibitor may not permit in the booth non-exhibiting companies’ representatives. Ruleings of the Management shall in all instances be final with regard to use of any exhibit space.

3. Eligible Exhibits
Management has sole right to determine the eligibility of any company or product for inclusion in the Exhibition.

4. Limitation of Liability
Neither the Organizer, nor the Management nor the Expo floor nor the Exhibition agency nor any of their employees, officers, or other representatives, shall be held liable for, and they are hereby released from liability for, any damage, loss, harm, or injury to the person or property of the Exhibitor or any of its officers, agents, employees, or other representatives, resulting from theft, fraud, accident, or any other cause. The Exhibitor shall indemnify, defend, and protect Organizer, Management, and IEEE Quantum Week and hold and save Organizer and Management harmless from any and all claims, demands, suits, liability, damages, loss, attorney’s fees, and expenses of whatever kind or nature, which might result from or arise out of any action or failure to act on the part of the Exhibitor or any of its officers, agents, employees, or other representatives. All Exhibitors are required to provide for their own floaters insurance coverage, protecting against damage, loss, or theft, as well as business auto coverage.

5. Installation; Showing; Dismantling
Hours and dates for installation, showing, and dismantling shall be those specified by Management. Exhibitor shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the Exhibition before conclusion of this dismantling period as specified by Management.

6. Damage to Property
Exhibitor is liable for any damage caused to building floors, walls, or columns, to or standard booth equipment, or to other Exhibitor’s property. Exhibitor may not apply paint, lacquer adhesive, or other coating to building columns and floors or to standard booth equipment.

7. Beverages/Food Distribution
Exhibitors should check with the Exhibition Officer if they plan on distributing beverages or food items during the IEEE Quantum Week Exhibits.

8. Attendance
Management shall have sole control over admission policies at all times.

9. Booth Representatives
Exhibitors’ booth representatives shall be restricted to employees of exhibiting company who are actually working in Exhibitor’s booth. Booth representatives shall wear “EXHIBITOR” badge identification, furnished by Management, at all times. Management may limit the number of booth representatives at any time. All Exhibitor’s company personnel other than those working in booth are to register as attendees at the Exhibition.

10. Demonstration Equipment Placement
All demonstration equipment including operator’s position must be located at least 1 (one) meter removed from the aisle line of the exhibit area. No display material and/or equipment can be placed in meeting rooms of the Convention Center or in conference hotels without written permission from Management.

Exhibitor warrants and agrees that the Exhibitor is solely responsible for assuring that its exhibit, demonstration(s), and all related materials are accessible to persons with disabilities and complies with all applicable provisions of United States laws.

11. Decoration
Management shall have full discretion and authority in the placing, arrangement, and appearance of all items displayed by Exhibitor, and may require the replacing, rearrangement, or redecorating of any item or any booth which Management deems inconsistent with the Principal Purpose of the Exhibition or inappropriate for any other reason, and no liability shall attach to Management for costs that may evolve upon Exhibitor thereby. Exhibitors building special background or side dividers must make certain that the surfaces of such dividers are finished in such a manner as to not be unattractive to Exhibitors in adjoining booths. If such surfaces remain unfinished at noon on opening day of the Exhibition, Management shall authorize the official Booth Installer to effect the necessary finishing and Exhibitor must pay all charges involved therefor.

12. Exhibitor’s Representatives’ Responsibility
Exhibitor agrees to indemnify Management against and hold it harmless for any claims arising out of the acts or negligence of Exhibitor, his/her agents, or employees.

13. Exhibitor’s Withdrawal
No refunds will be issued for withdrawal notices received on or after 1 August 2020. Withdrawal notice does not eliminate financial liability of balance due when withdrawing.

14. Exhibit Space Reduction
Exhibitors who reduce contracted exhibit space prior to 1 August 2020 will be charged 50% of originally purchased exhibit space plus an additional 10% penalty on originally blocked space. If request to reduce space is received after 1 August 2020, exhibitor shall remain liable for the total rental amount (including any balance due) of its original square footage. Such replacement exhibit space(s), if any, shall be provided based on availability as determined at Management’s sole discretion. Additional charges may apply, depending on final booth size.

15. Insurance Requirements
If the Exhibitor causes fire, theft, or any other forms of deliberate or accidental damages to the Organizer or other parties, the Exhibitor is solely liable for the compensation to damages caused. The Exhibitor is also solely responsible for the insurance of all items displayed.

16. Exhibitor’s Discussions; Costumes; Promotion
Exhibitor shall not engage in any activities in the aisles or in booths other than his/her own. Exhibitor’s representatives wearing distinctive costumes, or carrying banners or signs separately or as part of their apparel must remain in their own booths.

17. Failure to Hold Expo
Except as the Exhibitor’s rental obligations may be reduced as set forth in paragraph 13, the Exhibitor is responsible for total booth rental irrespective of the reason for the cancellation by the Exhibitor because of the failure of an Exhibit to arrive for any reason, or cancellation by Organizer of the Exhibition, in whole or in part, as the result of riot, strike, civil disorder, act of war, act of God, or any other reason of any kind whatsoever not within Organizer’s control.

18. Floor Load
Under no circumstances may the weight of any equipment or exhibit material exceed the hall’s maximum floor load. Exhibitor accepts full and sole responsibility for any injury or damage to property or person resulting from failure, knowingly or otherwise, to distribute the load of his/her exhibit material in conformity with the maximum floor load specifications.

19. Flammable Materials
No flammable fluids or materials of any nature may be used in any booth and/or decorative equipment shall not be used in decorative equipment, including any materials the use of which is prohibited by national, state, or city fire regulations.

20. Lotteries; Contests
The operation of games of chance or lottery devices, or the actual or simulated pursuit of any recreational pastime, is permitted only on written approval from Management.

21. Noise and Odors
No noisy or obstructive work will be permitted during open hours of the Exhibition, nor will noisy operating displays, nor exhibits producing objectionable odors, be allowed.

22. Obstruction of Aisles or Booths
Any demonstration or activity that results in excessive obstruction of aisles or prevents ready access to nearby Exhibitor’s booth shall be suspended for any periods specified by Management.

23. Regulations Governing Displays
Regulations relating to maximum allowable heights of back wall and sidewalk display panels are included with the Expo Service Manual to be distributed.

24. Rejected Displays
Exhibitor agrees that his/her exhibit shall be admitted and shall remain from day to day solely in strict compliance with the rules herein laid down. Management reserves the right to reject, eject, or prohibit any exhibit in whole or part, or Exhibitor or his/her representatives, with or without giving cause. If cause is not given, liability shall not exceed the return to Exhibitor of the amount of rental unearned at the time of election. If an exhibit or Exhibitor is ejected for violation of these rules or for other stated reasons, no return shall be made.

25. Safety Devices
Exhibitor agrees to accept full responsibility for compliance with national, city, and province regulations in the provision and maintenance of adequate safety devices and conditions for the operation of machinery and equipment.

26. Samples; Souvenirs
Samples, souvenirs, publications, etc. may be distributed by Exhibitor only from within his/her booth. The distribution of any article that interferes with the activities in or obstructs access to neighboring booths, or that impedes aisles, is prohibited. Balloons (air or helium) are prohibited.

27. Signs; Sign Copy; Illumination
No “sold” signs of any nature which designate prices or notices of “sales,” etc., are permitted. Electric flashers are prohibited. Should the wording on any sign or area in an Exhibitor’s booth be deemed by Management to be contrary in any way to the best interest of the Exhibition, Exhibitor shall make such changes or remove sign as requested by Management. Management’s decision will be final in such matters.

28. Sound Amplifying Reproducing Equipment
The use of sound systems is permissible, provided they are not audible more than 2 meters into the aisle or into neighboring booths, and that the sound is directed exclusively into the Exhibitor’s booth. Noise levels must be held to an 80–decibel maximum at all times. Management shall have absolute control over this regulation, the intent of which is to ensure that sound systems shall not be audibly objectionable to neighboring Exhibitors. Sound amplification may be used by an Exhibitor only for the dissemination of information to the IEEE Quantum Week audience, directly relating to products and/or services of the particular Company displaying such products and/or services at IEEE Quantum Week.

29. Amendment to Rules
Any matters not specifically covered by the preceding Rules shall be subject solely to the decision of Management. These Rules may be amended at any time by Management, and all amendments so made shall be binding on Exhibitor equally with the foregoing Rules and Regulations.

30. Agreement to Rules
Exhibitor (self and employees), agrees to abide by the foregoing Rules and by any amendments that may be put into effect by Management.
IEEE Quantum Week attracts decision-makers looking for the next generation of products, solutions, networking, and advanced-industry perspectives. Put yourself in the position to meet them by exhibiting at IEEE Quantum Week 2020!

Secure your sponsorship today!

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